



## Gene "Loco" Branch

July 21, 1959 - August 2, 2025

Gene "Loco" Branch was born July 21, 1959 to Betty Jo Eis and Leonard Eugene Branch in Houston, Texas where he was the little brother to Lea Ann Branch Robertson and a year later, the big brother to Sharla Branch Martinez. The family grew when mom married Chuck Carter, who became "DAD" to Gene, and he gained 4 siblings whom he loved: Ken, Ritchie, Denise, and Becky. They got into all kinds of mischief throughout their childhood, and enjoyed many family vacations. He attended Eisenhower High School in the Houston area. Gene spent most of his career as an outstanding salesman, often winning salesman of the year, and ultimately regional vice president for Rotary Corporation. He then enjoyed work as a private investigator, which led into being a security resource officer and then supervisor at Valor Force, which he loved and was very passionate about. He was an outstanding leader wherever he served.

Gene gave of his time and energy to many organizations and was instrumental in the beginning stages of Believer's Fellowship Baptist Church (now Fellowship of Huntsville) and was known as "The Bar-B-Que Man" at Fair on the Square as he worked diligently to raise money for the church to move from the skating rink to a building of its own. He was very involved in the Houston Livestock Show and Rodeo, where he served on the Speakers, "Horspitality" (grilling for 100's of volunteers), Tours, and Safety committees. He was also involved with the Thin Blue Line Motorcycle Club, Walker County Fair Association, and much, much more.

As a dad, which was his greatest calling, his goal was two-fold. First, to lead his family to Jesus and second to provide for his family monetarily. He did both well.

In 1999, Gene married Gail Wagner Branch, and their love story began. Their mutual love of Jesus, family, dancing, laughter, and fun helped pave a pathway to a wonderful life together. Gene never tired of the kids, the friends, the babies, and all of the people he believed God brought along their paths to help, both family and friends. Motorcycle rides, Astros games, Friday nights at the pool or just a Sunday afternoon talk were Gene's specialty.

Gene's greatest accomplishment in life was being Dad to three boys – Jason, Jonathan, and Justin – and being the bonus dad to Elisa and Stephen. He was also a stand-in Dad to numerous nieces, nephews, and the many friends that his kids brought home! He was always the “fun” dad, often on his boys' field trips helping out. He also was a straight talker and mentor of many young people. He also loved spending time with his brothers-in-law Randy and Ray as well as the spouses of his children: Caitlin, Jenny, and Warren.

As he grew older and became “Poppi” to many grandchildren: Natalie, Tripp, Lilly, Faith, Reagan, Kaylie Jo, and Walker, as well as his bonus grandchildren Evelyn, Naomi, Lucy, and Johanna Lee Gene, his namesake. He was their biggest fan. He loved each of his girls with everything he had. He taught his grandsons how to be men, how to treat women, and how to get in trouble. He taught them all to laugh and to love. Donuts with Poppi, Saturday breakfasts, phone calls, riding horses, shopping for the grandkids, golf tournaments, dance recitals, track meets, working on the ranch, and all of the other activities that concerned his “babies” were the things that he loved the most. Whatever those babies were doing, Gene was right there to pave the way for loving, learning, and growing to happen. He was the ultimate family man. Gene made a larger-than-life impact and will be deeply missed by all who loved him.

A visitation will be held on Monday, August 11, 2025, at Fellowship of Huntsville at 2:00 PM and a memorial service will begin at 3:00 PM. Memorial

condolences to the family may be made at [www.shmfh.com](http://www.shmfh.com).

Memoriam Options for Gene Loco Branch

Donations to any of the following are preferred –

- Donate to Samaritan's Purse
- Hero Foundation Donation Form
- Thin Blue Line LEMC

Plants (preferred over flowers – Gene loved green plants!) can be sent to:

Fellowship of Huntsville Church

3895 State Hwy 30 West

Huntsville, TX 77340

Ph: (936)291-2570

# Previous Events

## Visitation

AUG 11. 2:00 PM (CT)

Fellowship of Huntsville  
3895 Hwy 30 West  
Huntsville, TX 77340

## Memorial Service

AUG 11. 3:00 PM (CT)

Fellowship of Huntsville  
3895 Hwy 30 West  
Huntsville, TX 77340

# Tribute Wall

BC

“ Our deepest condolences. Gene (Loco) was a truly great man and a friend to all who had the privilege of knowing him. He will be missed dearly.

*Brandy & Cory Carmack*



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**Brandy D Carmack** - August 12, 2025 at 01:23 PM

JB

“ Jim and I are heartbroken over the loss of a wonderful man and servant of God! He had an infectious smile that could light up a room, and a heart that would do anything for anyone. He was the kind of friend who made life better just by being there. Losing him leaves a hole that can't be filled, but we will carry his kindness and laughter with us always. Though he's gone from sight, his spirit will always ride alongside the Thin Blue Line Law Enforcement Motorcycle Club. Our sincere condolences to the Gail and the Branch Family.

*Jim and Deanie Boy*

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**jim and Deanie Boy** - August 11, 2025 at 08:32 AM

RM

“OMG...Where do I start! I met Gail at church in Houston 20+ years ago when they were newlyweds! Intro Gene after 2 years of friendship with Gail! That started Ronnie and my “loco” relationship with Gene! We lived close by in our neighborhoods, so many days/nights in their pool/hot tub watching Astros and The Texans! He was our grilling chef extraordinaire! We all went to the Houston Rodeo, cookoffs and many of the scheduled performances at Reliant Stadium with that “Cowboy”! When he started with The Thin Blue Line Harley Group, we went with them to fun events! Ronnie and I relocated to Austin in 2009! We continued our friendship by coming into H-town almost every weekend to continue our fun-life together! They finally bought a lake house on Lake Travis in Spicewood 12 years ago and our friendship continued boating on the lake( we both had boats).....Today, Ronnie lost his best friend and I lost my “brother from another mother, who was always on my last nerve” loving friendship! Gone, but will never be forgotten! He’s grilling for Jesus now....not too shabby of a deal! Love ya.....Joyce



ron martin - August 09, 2025 at 06:37 PM

DS

“Gene came to work at Rotary shortly after I began work there in 1983. He was a wonderful salesman and I know he loved his family , as he would talk about them frequently especially his Grands. May God give his family and friends comfort in the days to come. He is now with his God.



Debbie Stubbs - August 08, 2025 at 03:45 PM

MF

“ *Lifting up the family and friends of Gene Branch for comfort and healing from our Lord Jesus Christ.*



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**Marvin Hyvl & Family** - August 08, 2025 at 11:35 AM

GK

“ *Gayle Kelly lit a candle in memory of Gene "Loco" Branch*



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**Gayle Kelly** - August 07, 2025 at 05:23 PM