



Bernard Maslovitz

November 3, 1952 - May 2, 2010

Dr. Bernard Maslovitz, 57, of Willis, TX, died April 23, 2010 at his residence. He was born on November 3, 1952, the youngest son of Samuel and Goldye Maslovitz. Survivors include his wife of 31 years Avis, nee Graff, who he wed on July 16, 1978 in Chicago, sister Rochelle Jaffe (husband Robert Steinhaus), brother David (wife Anne), nephews Jeremy and Keith, niece Marie, mother-in-law Ruth Graff, several aunts and numerous cousins. He was preceded in death by his parents. He graduated from Niles West High School, Skokie, IL in 1970 and from Northern Illinois University, Dekalb, IL in 1973. In 1975, he received a Master of Public Health in Epidemiology from the University of Illinois, Chicago, IL, and in 1979 he obtained a Doctor of Optometry from the Pennsylvania College of Optometry (PCO). He was licensed in Therapeutic Optometry and as an Optometric Glaucoma Specialist in 1993. He was employed by the University of Houston, College of Optometry, as a Clinical Associate Professor in the area of Public Health for a total of 20 years starting in 1979, initially full-time and then part-time. He was a Fellow in the American Academy of Optometry, and while at the University of Houston, the American Academy of Optometry awarded him, as a co-recipient, the Garland Clay Award for outstanding clinical research. He has been in private practice part-time and then full-time for the past 25 years, most recently at J. C. Penney's in The Woodlands Mall, The Woodlands, TX. Dr. Maslovitz's practice locations included Northline Mall near Montgomery Ward's, Northwest Mall near J.C. Penney's, Northwest Freeway near Target,

and Texas State Optical in Pasadena before relocating to The Woodlands after he and his wife lost their Houston home to the Tropical Storm Allison in 2001. Dr. Maslovitz was a gifted Clinical Optometrist, who was much loved by his patients, and had numerous patients who drove up from his former practices in Pasadena and Houston to see him for their vision care. He was a member of The Woodlands Lions Club and Chamber of Commerce. He was a founding member, active for 30 years, of the Vision Care Section of the American Public Health Association, where he held numerous offices including past Chairperson and Section Voting member to the APHA Governing Counsel. He co-authored a chapter on International Optometry in a Public Health Optometry text book. Dr. Maslovitz was an active volunteer in Public Health Vision Care services locally, nationally, and internationally for over 30 years, including numerous missions to Mexico. While at PCO, he was a participant in Student Optometric Services to Haiti. Most recently, he was one of the Gift of Sight providers, sponsored by The Woodlands Lion's Club, for the benefit of the indigent school children of Montgomery County. "Doc Bernie" was known for his love of local musicians and their live music here in Montgomery County and in Houston. He also greatly enjoyed jet-skiing from their water-front home on Lake Conroe. Visitation will be held at Sam Houston Memorial Funeral Home, 10129 FM 1097 W, Willis, TX on Sunday, May 2, 2010 from 2 to 4 pm, with a Celebration of Life Service at 4 pm. His remains were cremated. Memorial contributions may be made to The Woodlands Lions Club at P.O. Box 7592, The Woodlands, TX 77387 or to Salus University, Attn. Pennsylvania College of Optometry, 8360 Old York Rd., Elkins Park, PA 19027. The funeral home, Sam Houston Memorial Funeral in Willis, is taking care of arrangements. You may leave a written condolence on our website at www.shmfh.com.

Tribute Wall



“ *Bernard Maslovitz*

November 15, 2022 at 08:33 PM



“ *4 files added to the tribute wall*



Steven Flynn Steinkoenig Maslovitz - March 23, 2016 at 10:53 AM



Missing my Dad, it will be 6 years since his passing... This is the last time we got together in October of 2009, in Cleveland, Ohio... I will never forget him, and the times we did have together, even tho others can't accept the truth.... I still love you Dad...

Steven Flynn Steinkoenig Maslovitz - March 23, 2016 at 11:02 AM



These pictures Mean a lot to me, We had a great time, sorry it had end... The other picture is of my older Brother Sam, with my dad in 1995 in Crosby, Texas... I know a lot of people don't accept me being his son, but I am, and proud of it.

Steven Flynn Steinkoenig Maslovitz - March 23, 2016 at 11:09 AM

CM

“ To the Maslovitz family:

I am so sorry to hear of your loss. I was a patient of Dr. Maslovitz for many years. He was a wonderful and passionate man. I just found out today about his passing, as my father was planning to schedule an appointment, but was unable to reach his office. Again, I am so sorry for your loss. My prayers are with you all this Holiday season.

*Peace~
Cristofer Mattern*

Cristofer Mattern - December 22, 2010 at 06:53 PM

CR

“ *Although you do not know me, my husband, Leonard Rigamonti was good friends with your husband. As you probably know, Leonard passed away almost four years ago. I was looking to make an appointment with him shortly, and came across his passing. Please know that my thoughts are with you in this very difficult time. He and Leonard have probably gotten reacquainted and causing just a bit of an uproar. Sincerely, Chris Rigamonti*

Chris Rigamonti - June 17, 2010 at 02:01 PM

MJ

“ *Avis:*

I am in shock, having only discovered this horrible tragedy today on the Internet while searching for information on my Dad.

Best wishes for your recovery. Bernie will be in my thoughts and memories.

Bernie's cousin, Michele

Michele Johnson - May 31, 2010 at 03:58 PM

DS

“ I LOVE YOU SO MUCH MY SON, BERNIE'S SON, STEVEN STEINKOENIG/MASLOVITZ. YOUR DADDY, REALLY LOVED YOU STEVEN. IT SADDENS ME YOUR FATHER HAS PASSED, BUT HE WILL ALWAYS BE IN OUR HEARTS. WE HAVE THE MEMORIES, WE SHARED TOGETHER, AND AS A FAMILY. NOBODY, CAN TAKE THAT AWAY FROM US. I AM SORRY YOU HAVE TO HURT LIKE THIS, AND THERE ARE SOME PEOPLE OUT THERE WHO DONT FEEL THE NEED TO COMFORT YOU, OR ACKNOWLEDGE YOU, AS HIS SON. YOU ARE GRIEVING TOO.. I AM HERE FOR YOU MY SON, YOUR FAMILY IS HERE. WE LOVE YOU VERY, VERY MUCH. LIKE YOUR DAD AND I, USED TO SAY... NEVER SAY GOODBYE, LATE + 777*2... DUSTY STEINKOENIG

DUSTY STEINKOENIG - May 20, 2010 at 10:47 AM

CT

“ Dear Avis,
I have been thinking of you since the tragedy occurred. I feel so badly that you have to go through such an unbearable loss, and that you have to do it on your own. We wish and pray for you to find strength, courage, and peace through your time of grieving. I am sad that my kids did not get to meet Bernie; although Lee remembers him very well even after just a brief time together and though it was 17 + yrs ago. He had such humor and zest for life! I will always remember him from the Christmas card photo of him sky diving. That is a fun image of his happiness. May those types of memories comfort you through the coming months. Sincerely, Lee & Loriann & family

Cousins Loriann (Lawson) Secciani, Lee, & kids Kyle, Krissi, & Travis - May 12, 2010 at 06:40 PM

LC

“ Dear Avis,

Dave and I were shocked to hear about Bernie's passing. We always missed you as neighbors after the flood in 2001, and hoped that you were doing well. Our deepest sympathies to you.

Lorraine & Dave

Lorraine Cherry - May 10, 2010 at 10:13 AM

PH

“ Avis, I was speechless to find out about Bernie...a supervisor at the Pavilion told me last night....had I known sooner, I would have attended the service to say goodbye to a man that I am proud to have known as my friend...the times spent with you and Bernie we will always cherish dearly,many others feel the same....our prayers are with you during this time of loss and I am only a phone call away, if you need me or Sue to help with anything.

Paul Heeth - Sue Heeth - May 03, 2010 at 07:34 PM

JM

“ Uncle Bernie, you will be missed and even though all this still seems like a blur its making me see one thing about life, enjoy it. I know you did and through all the messages on here and things I have heard I know how much you meant to so many people. I will cherish my memories of you even more now and I hope nothing but the best for Aunt Avis in getting through this.

Jeremy Maslovitz - May 03, 2010 at 02:23 PM

RL

“ Dear Avis,
You are in our thoughts and prayers. It is so hard to comprehend that Bernie is gone. We love you. Tay and Cassie will always remember Uncle Bernie's jet ski and boat rides, he sure knew how to have fun and enjoy life! Take care. We are here for you and only a phone call away if you need anything at all.
Lots of Love from your cousin Ron and family
x x x o o o

Ron (cousin), Juliana, Taylor & Cassie Lawson - May 02, 2010 at 02:08 PM

CC

“ I was a patient of Dr. Maslovitz and also a co-worker. Doc passed by my department at Penney's several times a day going to and from his Optometry office. You could count on Doc for a friendly 'hello' and a smile. His love of life was always visible. I for one along with many of my co-works will truly miss him.

My sincere and heartfelt condolence to Mrs. Maslovitz and family.

Conner Charlston - May 02, 2010 at 11:18 AM

CZ

“ Avis, My thoughts & prayers are with you. Know your friends are here to support you.

Cindy Zofsak - May 01, 2010 at 08:55 PM

HF

“ Dear Avis: We were so sorry to hear about your sad loss of your dear husbsnd Bernie. Our Thoughts and prayers are with you. So glad your mother could be with you at this difficult time. May you be comforted knowing God is with you.

Howard & Lyla Friedrich - May 01, 2010 at 03:48 PM

SH

“ Avis, I was devastated when I received a link on Facebook about Bernie's passing. Then I read on to find out what happened. I just can't beleive it. I pray that you will get through this tragedy. I know you have so many people that love and care for you both, and will be there to lift you. I am one of them. I have always loved you both deeply. I will see you at the service. My deepest and sincere sympathy to you and all of Bernie's family.

Sandy Hickey - May 01, 2010 at 03:47 PM

MH

“ Avis,
I was shocked ans sadened to hear about Bernie.
My prayers go out to you and your family.I will miss Bernie , but I will always remember his love to live life to the fullest.So sorry for your loss.

Mary Hamill,O.D. - May 01, 2010 at 01:57 PM

GH

“ Our deepest condolences to Bernie's family. We'll certainly miss you, Bernie.

Greg Hom - May 01, 2010 at 11:30 AM

NB

“ Avis, I was saddened to hear of the tragedy that took Bernie from you. I have known Bernie for all the 29+ years I have been in Houston, and I had the opportunity to work very closely with him on a number of occasions. I pray for you to find peace as you struggle to adjust to the loss of Bernie. He was a good man with a caring heart.

Norman Bailey - May 01, 2010 at 11:06 AM

UD

“ OUR THOUGHTS AND PRAYERS ARE WITH YOU. MAY YOU FIND PEACE IN KNOWING YOU BROUGHT JOY TO BERNIE.

Uncle Bob and Aunt Delores - May 01, 2010 at 09:47 AM

TF

“ We are all very sad to hear of our friends departure. He had a wonderful heart, full of love and compassion. It was a pleasure to have him in our lives for so many years. He will be missed. Gone too soon. He was a very good father. His son will miss him so very much. ROCK ON

Toni & Jeff Feakes - April 30, 2010 at 07:45 PM

NB

“ Oh, Avis,
This is such an overwhelming tragedy. We can only begin to understand the depth of your loss of Bernie and your home. I foolishly sent you an e-mail when Suzanne told me of your house fire last Friday, completely forgetting that you had no computer! Then she and I tried to phone you in the hospital. At least the floor nurse assured us you were in stable condition. I hope you got the message that we called you.

Our hearts and our love go out to you. We regret that we will be at the ARVO convention beginning tomorrow and will not be able to attend Bernie's Memorial service. Please know we will be thinking of you both. If there is anything we can do for you, please let us know.
Niki and Harold

Niki and Harold Bedell - April 30, 2010 at 03:44 PM

BA

“ Avis, Know that we are all thinking of you all the time. I hope you will always find comfort and joy in all the loving memories of your life with the love of your life. I cannot imagine you pain but please know that you are in our thoughts and prayers. You know you will see Bernie again and OH what a homecoming that will be.

Love

Babbie and Van

Babbie van den AKKER - April 30, 2010 at 03:11 PM

S(

“ Avis,
I am deeply saddened by your loss. All of my fondest memories of family gatherings have you and Bernie in them. Christmas will not be the same without him and I am truly blessed for having known him. Please know that you and your family are in my thoughts and prayers through this difficult time. We will always be here for you whenever you need us. May the sorrow you feel in your heart lighten by the love that surrounds you. My condolences.

With love,

The Medina Family

Sandy Medina (daughter) - April 30, 2010 at 02:15 PM

LL

“ Dr. Bernie,

I have enjoyed all the years I worked with you. We shared many great memories I will never forget. If its one thing you taught me, it would be to live life to the fullest. You were just so crazy about life and your love for music. I will never forget you. I miss you so much. I pray for your son for he didn't get to spend much time with you.

Lindsey Latham - April 30, 2010 at 12:52 PM

SH

“ Avis, I was so sorry to hear of your terrible tragedy. My heart and prayers go out for you. We don't always understand God's plans for us, but we must be strong and have faith.

God Bless You,
Sherry Henderson (Hospital Volunteer)

Sherry Henderson - April 30, 2010 at 11:59 AM

CC

“ Avis, You are on my heart. Please know that we are so grateful for your life and lift you up in this tragedy. Our God is an awesome God and we pray for your healing. Love, Cindy

Cousin Cindy - April 30, 2010 at 10:21 AM

MW

“ Gone to soon...Thank you Bernie for the time you shared with us here. We will always remember your laugh and smile!Thank you for giving my sister a beautiful son, we will tell him all of the wonderful things his Father did, and what a great man you were. I never got to meet Avis, but I pray she is well and recovering.I am so sorry for your pain and loss!

Misty Walters - April 30, 2010 at 08:29 AM

DG

“ Avis, Gary & I want to let you know how very sorry we are about your loss...both your home & loving husband. I know he enjoyed all the guys music at Borski's and we enjoyed watching you two at the jams! We wish we could be there Sunday to share in your celebration of Bernie's life. We will keep you in our prayers.

Donna & Gary Gibbs - April 29, 2010 at 11:50 PM

DA

“ *Avis, I just want you to know how sorry I was to hear of the death of Bernie and the loss of your house. Wishing you a speedy physical recovery and God's loving arms around you as you build your life again - and believe it or not right now - you will build it again. Your wonderful memories can never be taken away and will help you to go on each day. You know you have a wonderful family and friends that love you so take a little time to lean on God and them. With much heartfelt compassion. Take care my friend. Rest in peace Bernie - Thank you for the happiness you gave my friend.*

Debbie Wehrenberg Anderson - April 29, 2010 at 09:28 PM

TG

“ *Avis, All of your family is praying for God's peace to be with you at this time of your incredible loss. Bernie brought such a fresh way of looking at life to all of us, the city boy from Chicago meeting the farm family, and he gave us many fun memories that we will never forget. I know how much he loved you and I cannot say how sorry I am for your loss of your loving husband. Our thoughts and prayers are with you, may you cast all your cares on God and gain strength and comfort from his love. We will all miss Bernie's special zest for life, his ever ready smile and his great sense of humor.*

Ted Graff - April 29, 2010 at 08:54 PM

DH

“ *dear avis,
doug and i are so sorry to hear of your tragic loss. we hope you are surrounded by friends, family and God's love during this time of sorrow. with deepest sympathy, doug and carol*

doug and carol hopkins - April 29, 2010 at 06:22 PM

DR

“ I'm stunned to read of "Bernie Baby's" passing. I became a patient of Bernie Baby way back when.. he was at the Northline location and just taking over Dr. Ward's practice. I've followed him every where he's practiced since. We've gone thru my negligence with hard lenses and him forcing me out of them; to soft lenses, eye infections, corneal abrasions, you name it and he would chew me out about it.

I would run in to him many times at the C. Woods theatre for concerts.

Wow..I'm so very shocked. My heart goes out to Avis, whom he spoke of often and I felt like I knew her.

Rest in peace Bernie, but I know God will use your talent and wit.

Debbie Tibbs Rushing - April 29, 2010 at 05:37 PM

BB

“ Avis, You are in Bob and my prayers. We are so sorry that bad things happen to good people. We will be out of town on Sunday but our prayers and thoughts are with you and your family.

Betty Brooks - April 29, 2010 at 04:35 PM

RR

“ Avis, I am so sorry for your loss. I hope you're recovering well. My prayers are with you. If you need anything, call me at the hospital.

Robin Rhodes - April 29, 2010 at 04:35 PM

SW

“ My heart goes out to the family. Mrs. Maslovitz, I hope you are doing well and God has given you peace in your heart. You are in my prayers.

Sandy Wood - April 29, 2010 at 01:04 PM

LL

“ Dr. Maslovitz has been my eye doc for the last six or seven years (at least)... I cant believe he is gone... My prayers are with his family and many friends...and those of us patients who will forever remember the wit and wisdom....
I will miss you!!!

Leta Lou - April 28, 2010 at 11:02 PM

BG

“ Doc, You will be missed greatly, besides being a friend you were an excellent Doctor. My thoughts and prayers will go out to you and your family. I will miss the many lunches we had together and seeing you at the concerts.

*Bob Gazdek
Willies Grill & Icehouse*

Bob Gazdek - April 28, 2010 at 04:47 PM

SO

“ *Bernie was an outstanding optometrist and an advocate and leader of public health for all.*

My thoughts and prayers are with you during this time.

*Stacy Ayn Lyons, OD
Chair, Vision Care Section
American Public Health Association*

Stacy Ayn Lyons, OD - April 27, 2010 at 10:47 AM

LI

“ *Doc you will be greatly missed and be forever in our hearts. Avis, we hope you are recovering well, you are in our thoughts and prayers.*

Dana & Jill

Lures Icehouse - April 26, 2010 at 05:35 PM